

From: info@info.healthcare.thomsonreuters.biz on behalf of Thomson Reuters <th.info@thomsonreuters.com>
Sent: Thursday, April 28, 2011 10:01 AM
To: Hanchett, James (DPH)
Subject: RED BOOK Online Trial now available in Micromedex 2.0

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RED BOOK Online Trial Now Available in Micromedex 2.0



You now have free trial access to *RED BOOK Online*® through your *Micromedex 2.0* subscription!

RED BOOK Online® provides trusted drug product and packaging information for more than 200,000 active and deactivated prescription and over-the-counter drugs, nutraceuticals, bulk chemicals and non-drug items.

Whether conducting a pricing analysis, evaluating reimbursements, substituting a more cost-effective drug, or managing formulary, *RED BOOK Online* helps you quickly answer drug-related questions with content backed by the same rigorous editorial process as other *Micromedex* content.

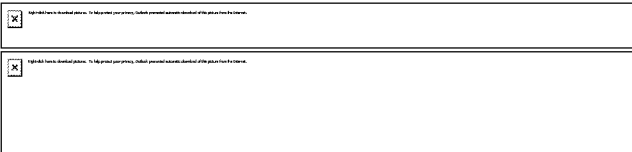
RED BOOK Online provides:

- Transparent and consistent pricing information, including AWP (Average Wholesale Price) data
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- Ability to create and save customized tracking lists
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- AWP pricing history
- Ability to limit your search results to include the entire database or only active or deactivated drugs
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